



Established Under Uttar Pradesh Act Number 24 of 2016

ADMISSION PROCEDURE: 2-YEARS MBA PROGRAM (BATCH 2018-20)

GENERAL

Extending the core journalistic principles of Trust, Knowledge and Public Service, Bennett Coleman and Company Limited (BCCL), established 177 years ago, has continually undertaken initiatives for the betterment of Indian society. Under this banner, Bennett University has been established as a State Private University in Uttar Pradesh with aim to provide high quality professional education to students making them '**career & life ready**'.

The School of Management at Bennett University aims to develop managerial talent for tomorrow's needs through a rigorous academic curriculum which focuses on cutting edge fields of management and rigor backed up with practical industry exposure. The school's academic curriculum is designed to provide the students with a platform for holistic learning and create a mind-set capable of meeting the challenges of un related fields which affect the business of today.

The MBA program at Bennett University not only aims to educate the students on traditional MBA core classes, such as marketing and finance, but will also enable students to tackle forces emanating from other areas: law, computer science, media, entrepreneurship and engineering. Being part of Bennett University, MBA students will have the benefit of being taught by faculty specializing in all these areas, like law professors teaching the laws affecting business, computer science professors teaching the impact of Artificial Intelligence and IOT on business, and School of Media adding the knowledge in advertising, while experts from the Centre of Innovation and Entrepreneurship shall create an entrepreneurial mind set specially the art of risk-taking.

The Bennett MBA has been designed by working closely with the Johnson-Cornell. Students will be able to study and immerse themselves into the rich Ivy League environment of Cornell. Professors from Cornell University shall teach on Bennett campus, bringing home global thoughts as part of the MBA program, thus making it a holistic MBA – unparalleled in India!

A Masters in Business Administration (MBA) degree shall be awarded to students on fulfilling the curricular requirements and other criteria for award of degree. Electives shall be offered to students in the functional areas of Marketing, Finance, HR, Operations, Strategy and Entrepreneurship.

Candidates can find details of the application procedure, selection criteria and fee structure on our website www.bennett.edu.in

NUMBER OF SEATS

Total Number of seats on offer in the program will be 90. The same may be varied depending upon the academic profile of the candidates. Few seats are also available in the program under NRI/NRI Sponsored/Foreign National category seats, details of which are mentioned in paragraphs below.

ELIGIBILITY

- (a) Bachelor's Degree or its equivalent in any discipline from a statutory university in India or abroad, with at least 50% aggregate marks or equivalent CGPA. Candidates graduating in 2018 can also apply but must prove their eligibility latest by 30 October 2018. Further, they must ensure that their last paper of final year's graduation examination finishes before 30 June 2018. Those not producing the eligibility certificates as per the date mentioned will be disqualified/de-registered irrespective of them having joined the program provisionally.
- (b) Applicants seeking admission are required to have qualified in CAT/NMAT/XAT/GMAT/GRE with validity up to July 2018 and beyond. CAT/NMAT/XAT/GMAT/GRE examination is not mandatory for candidates applying under NRI/NRI Sponsored/Foreign National Category Seats.

SELECTION PROCESS

(A) Shortlisting of Candidates

- (a) Following factors would generally be considered for shortlisting and inviting candidates for the personal Interview (PI):
 - (i) Score/percentile in CAT/NMAT/GMAT/XAT/GRE.
 - (ii) Consistency and strong past academic record.
 - (iii) Relevant work experience (if any) that brings value to the classroom learning.
 - (iv) Extra-curricular achievements reflecting leadership qualities, contribution to society and a well-rounded personality.
 - (v) For NRI/ NRI Sponsored/ Foreign National category candidate's marks in graduation shall determine the eligibility for being called for PI.
- (b) Only candidates short-listed on the basis of relative merit amongst received applications will be called for a PI, which may be held at Bennett University Campus at Greater Noida. However, PI may also be held at other locations like Chandigarh/Lucknow/Patna/Jaipur/Mumbai/Bengaluru/Hyderabad. However, the PIs at these places shall only be held provided, the number of applications is adequate, which shall be decided by the University and communicated to the candidates.
- (c) Submission of application does not automatically qualify the candidate for participating in further selection and no refund of application fee will be done for any reason whatsoever.

(B) Selection

- (a) The final merit list shall be drawn based on the candidate's performance in PI and CAT/NMAT/GMAT/XAT/GRE score, as adjudged by the University MBA Admissions Committee, except for NRI/NRI Sponsored/Foreign National Category candidates where marks in PI and graduation shall determine merit.
- (b) The discretion of the University MBA Admissions Committee will be final in all such matters relating to MBA admissions.

IMPORTANT DATES

- Issue of Application Forms Starts: 16 October 2017.
- Expected dates for PI: On-going. Exact dates for PI shall be mentioned in the call letter for short-listed candidates on receipt of scores of various eligibility examinations.
- Date of commencement of program: 02 July 2018 (Tentative).
- Closure of admission: The last date for closure of admission shall be mentioned in the admission offer letter to the selected candidates.

FEE STRUCTURE

For the Academic Session 2018-20, the fees shall be as below:

- Tuition Fee - INR 7.0 Lacs per year.
- Registration Fee --INR 35,000/- (one time).
- Security Deposit of INR 10,000/- (one time refundable).
- Hostel Charges – INR 1.30 lacs (One lac thirty thousand) per year (including boarding, lodging and laundry). The program being fully residential, all students are expected to avail the hostel facility.
- The candidates offered admission shall be required to deposit INR 2.0 lacs as advance for booking the seat (INR 1.35 lacs as advance of tuition fee, plus INR 35,000/- as one-time registration fee plus INR 30,000/- towards advance for hostel charges, within the time frame given in the offer letter, failing which, the offer shall be passed on to the wait-listed candidates.
- The University shall not entertain any request for extension of the deadline for submission of fee.
- Bennett University reserves the right to revise the fees from time to time.

FEE STRUCTURE (NRI /NRI sponsored/Foreign National Category)

- Tuition Fee – US\$13750 per year.
- Registration Fee--INR 35,000/- (one time).
- Security Deposit of INR 10,000/- (one time refundable).
- Hostel Charges – US\$ 2000 or INR 1.30 Lacs (one Lac thirty thousand) per year (including boarding, lodging and laundry). The program being fully residential, all students are expected to avail the hostel facility.
- The candidates offered admission shall be required to deposit US\$ 5000 as advance instalment of tuition fee, plus INR 35,000/- as one-time registration fee, plus INR 30,000/- towards advance for hostel charges, within the time frame given in the offer letter.
- The tuition fee shall be required to be transferred from the foreign account of sponsor or foreign national or NRE account of NRI sponsor. Registration charges and hostel charges may be paid in INR.
- Student admitted under this category cannot be converted to general category in subsequent years.
- Bennett University reserves the right to revise the fees from time to time.

SCHEDULE OF PAYMENT OF BALANCE DUES. The same shall be indicated in the admission offer letter.

SCHOLARSHIP SCHEME

First 40 candidates taking admission (paying the advance fee as per schedule indicated in the admission offer letter), shall be offered a scholarship amount of Rs 2.5 Lacs (Two lacs fifty thousand) only per year. The scholarship shall be subject to following conditions:

- Continuation of studies as a student beyond 30 Aug, 2018,
- The scholarship shall be awarded in Sep 2018,
- For continuation of scholarship in 2nd year, the student must achieve a CGPA of 3 and above on a scale of 4 in 1st year of studies, do not incur a fail grade in any course and do not have any disciplinary action initiated in the first year.

HOW TO APPLY

(a) Availability of Application Form. The application form shall be available as below:

- Online, at <http://www.getadmissions.com/bennett>. The same may also be accessed through University's web site <http://www.bennett.edu.in>
- University's office.
- Download hard copy from the website www.bennett.edu.in

(b) Cost of Form - INR 1000/-.

(c) How to obtain Brochure and Application Form

- **On Cash Payment** - Obtain the application form from University office in person by cash payment of INR 1000/- or depositing the demand draft of same amount favouring Bennett University payable at Noida /Greater Noida.
- **By Post** - By sending the application fee of INR 1000/- through Demand Draft favouring Bennett University, payable at Noida /Greater Noida.
- **Apply online** - Candidates may apply on line at <http://www.getadmissions.com/bennett> which may also be accessed through a link provided on the University website. Those applying online must carefully read the instructions, regarding submission of the hard copy (print out) of the application. Further, those candidates applying on line and who desire to obtain hard copy of prospectus may write to admission section at info@bennett.edu.in after filling the application form and making online payment. They should quote their **Unique Application Number** while forwarding such request.
- **Down load Application.** The application form may be downloaded from the University web site and sent along with a DD of INR 1000/- in favour of Bennett University, payable at Noida / Greater Noida.

(d) Submission of Application Form. (including download of the on line form)

Completed application forms must be submitted along with the following documents/certificates to the address provided below:

- Photocopy of CAT/NMAT/GMAT/XAT/GRE Score Card, if the results are declared before applying. Alternatively, the results may be provided online for which provision shall be made on the web site. The candidates may also send the hard copy of result to the University office, within 15 days of declaration of results. The PI shall be scheduled only after receipt of the score card.

- Graduation mark sheet (if already qualified) or all score sheets upto pre-graduation examinations.
- 10th and 12th standard Mark Sheet.
- One recent colour photo (pasted) on the application/ or on the printout of the online application.
- A Demand Draft for INR 1000/-favouring Bennett University payable at Noida / Greater Noida. (Not applicable for purchased application forms or those applying on line).
- Note: Those candidates **applying for seat under NRI/NRI Sponsored/Foreign National Category**, must clearly mention same on top of the application **form or those applying on line** must write an email to paras.gaur@bennett.edu.in quoting name, application No, program applied for and mention willingness to be considered under NRI/NRI Sponsored/Foreign National category.

View your Application Status

Candidates shall be able to see the application receipt details, after 15 days of sending the application, on the website of the University. All applicants are advised to view the same or contact help desk on tele 0120-7199300 or Email: info@bennett.edu.in, in case of any difficulty.

Hostel Accommodation

Hostel accommodation will be provided to all students.

Beginning of Session

Academic session will be starting on **02 July (tentative)**. Final details shall be provided in the admission offer letter.

Submit the Application form to

Admission Section –MBA
Bennett University Office,
Plot No's 8-11, Tech Zone II, Near Dabra Village.
Greater Noida 201310, Uttar Pradesh, India.

For Additional Information Contact/Visit in person:

Toll free Helpline No. 8800 - 444 – 422
University Exchange No. 0120-7199300
Email: info@bennett.edu.in

Note: Ragging is banned in the University. Any student indulging in ragging shall be liable for disciplinary action; including expulsion from the University.